



## PROTECTING THE VOTE: MESSAGING GUIDANCE FOR LAW ENFORCEMENT LEADERS

Law enforcement plays a critical role in protecting the right to vote. Below are sample materials to help law enforcement leaders reinforce the message that voters will be safe at the polls, voter intimidation will not be tolerated, and law enforcement is committed to keeping voters safe.

### Sample Social Media Script

The script below is great for a quick short video for social media and other public platforms. This can easily be taken as a selfie on your smart phone or recorded by a friend/colleague on a smart phone.

*Election Day is \_\_\_ days away—and YOU have the right to vote safely. Voting is a fundamental right in our democracy.*

*During this election, like in prior elections, I'm doing my job to make sure you are safe at the polls and helping to make sure your vote is counted.*

*In America, we make our voices heard through voting, not through threats or violence. Voter intimidation is illegal, and we won't stand for it.*

*EVERY voter has the right to vote SAFELY. We are dedicated to protecting you.*

*Now get out there and vote!*

### Sample Talking Points

#### Message: Reassurance & Empowerment

- Our election systems are safe and secure.
- All voters have the right to vote safely without fear of intimidation or violence.
- Law enforcement leaders will not let anyone interfere with the right to vote or the integrity of our election.
- Voting is a fundamental right in our democracy, and we are here to protect that right.
- In this election, just like every election in the history of this country, the people will decide the outcome.

#### Message: Deterrence

- Voter intimidation is illegal. We will enforce the law.
- We will not tolerate voter intimidation.
- In America, we solve our problems through the ballot box, not through threats and violence.
- Law enforcement leaders won't allow any attempt to intimidate voters or suppress the vote.
- Our job is to protect you. Your job is to get out there and vote!

To access additional resources and learn more about the Voter Protection Program, visit [www.voterprotectionprogram.org](http://www.voterprotectionprogram.org).